



Mary Ann Bungerz

April 16, 2024

Mary Ann Bungerz, former long time executive director of the Lehigh Valley Convention and Visitor's Bureau died Tuesday, April 16, 2024 in her 96th year. Residing in Macungie, she had lived with her family for almost 40 years at Wehr's Dam in South Whitehall Township. Born July 26, 1928 in Joplin Missouri, she was the youngest of three daughters born to James L. and Katherine May (Harley) Skaggs. She was the wife of the late Karl Bungerz, Jr. They were married nearly 60 years prior to his death in August of 2008. She was the valedictorian of her 1946 class of Chestertown (Maryland) High School where she received the Reader's Digest high academic scholarship. Her college choice was Washington College also in Chestertown, Maryland. After her parents relocated to a large farm in Lyon Valley near New Tripoli, PA, she attended Cedar Crest College. Along with her close friend Ruth Kemp, she owned and operated Personal Tours, a booking agency for visitors and conventions coming to this and the surrounding areas of Pennsylvania. In 1985, she became the executive director of the Lehigh County Tourist and Convention Bureau. During the growth of the bureau, under her leadership, it grew rapidly and finally merged with Northampton County to become known as what is now the Lehigh Valley Convention and Visitor's Bureau. While at the bureau, she received many mayoral, governmental and presidential certificates and accolades regarding national and local tourism. She was one of the organizers and a charter member of the South Whitehall Township Parks and Recreation Board, hence The Mary Ann Bungerz Pavilion at Wehr's Dam Park. Mary Ann was a long time board member of the Miss Pennsylvania pageant and an associate board member of Muhlenberg College. In her later years, her last board involvement was with Four Seasons at Farmington in Macungie where she had resided. Of all her involvements, perhaps her favorite was the Junior Aides of the Allentown Hospital, where she also had been past president. This old organization later merged with the Lehigh Valley Hospital Auxiliary where she was recording secretary for many years. She was a 75 year member of First Presbyterian Church of Allentown. Of all her accomplishments, she was most proud of being married in the old church by the late Rev. Dr. Walter H. Eastwood and that he baptized all four of her children.

Survivors are friend and former caregiver Peninah "Penny" Olal; son, Robert A. and his

partner, Allen Brandstein of Allentown and San Francisco. There are two grandsons, three granddaughters. She was predeceased by her daughter, Mary Elizabeth and sons, Karl Stephen and James Sterling, sisters, Katherine Louise Elison, Frances G. Stearns and her cousin (as a brother) Donald Lee Harley.

A closed casket calling hour will begin at 10:00 AM with services at 11:00 AM, Thursday, April 25 at First Presbyterian Church of Allentown, 3231 Tilghman St, Allentown, PA 18104. Burial to follow at Grandview Cemetery, Allentown.

Memorials can be considered to First Presbyterian Church of Allentown or Lehigh Valley Health Network, memo line: Reilly Children's Hosp. and mailed c/o the funeral home. Arrangements by Trexler Funeral Home, 1625 W. Highland St., Allentown, PA 18102.

Cemetery Details

Grandview Cemetery

2735 Walbert Ave.
Allentown, PA 18104

Previous Events

Visitation

APR 25. 10:00 AM - 11:00 AM (ET)

First Presbyterian Church
3231 Tilghman St.
Allentown, PA 18104

Funeral Service

APR 25. 11:00 AM (ET)

First Presbyterian Church
3231 Tilghman St.
Allentown, PA 18104

Tribute Wall



“ I am very sad to learn of this. I worked closely with Mary Ann when I was the Executive Director of the Allentown-Lehigh County Tourist & Convention Bureau in Allentown from January 1977 to January 1984. She was very great to work with, a hard and trustful worker, very reliable, and knowledgeable. She'll be missed by many. H James Hulton III, now in North Wales, PA 19454

January 20, 2025 at 05:39 AM

BB

“ Robert, I did not have the pleasure of knowing your mother but I know her son. I am sorry for your loss and hope all of the memories of her that you own ease the pain of that loss. My sympathies. Barbara Bennicoff

Barb Bennicoff - April 25, 2024 at 07:55 AM

KH

“ Katherine Harley planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Mary Ann Bungerz.

Katherine Harley - April 22, 2024 at 07:23 PM

KH

“ I am so fortunate to have met and known such an amazing, wonderful Lady. She was cousin/sister to my father, Don Harley, Sr., when they were growing up together in Maryland. I treasure the many fond stories of my parents, Don and MaryLou, on their outings with Carl and MaryAnne in New York City for Christmas Shopping.

Katherine Watson Harley - April 22, 2024 at 07:14 PM



“ Peaceful White Lilies Basket was purchased for the family of Mary Ann Bungerz.



April 21, 2024 at 09:52 PM

MA

“ A most lovely being. A joy to all!

Martin - April 19, 2024 at 10:18 AM

RB

“ Roslyn B. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Mary Ann Bungerz.

Roslyn B. - April 18, 2024 at 07:56 PM

GK

“ Mary Ann was a tour de force of energy and enthusiasm. And one of my favorite people. Rest in Peace.

Glenn Koch - April 18, 2024 at 07:46 PM