



Martin D. Semmel

May 28, 2025

Martin “Marty” D. Semmel, 71, of Emmaus, passed away Wednesday, May 28, 2025 at home. He was the husband of Heidi L. (Roth) Semmel, with whom he shared over 49 years of marriage. Born in Palmerton, he was the son of the late Edwin D. Jr. and Lorraine (Martin) Semmel. Along with his wife Heidi, Marty was the co-owner of C.E.Roth Formal Wear LLC, Allentown. His wife and dedicated staff will continue to carry on his legacy through their formal wear business. He loved car racing and in his earlier years he worked for Mr. Harr’s Autobody, Coopersburg. His pride and joy were his granddaughters as well as being with his grand dog Odin and working in his garage rebuilding cars.

Survivors: wife Heidi; daughter Nichole D. Persing of Coopersburg; 3 granddaughters Madalyn, Brooke and Emma; brothers Kirk and Neil; sisters Leslye and Linette; as well as many close friends and wonderful staff at C.E. Roth.

A private celebration of his life will be held at a later date.

Memorials can be considered to the American Diabetes Association, c/o Trexler Funeral Home, 1625 W. Highland St., Allentown, PA 18102.

Tribute Wall

DA

“ *Caring, genuine and personable, sold cars at Porsche Audi at one time, great capable driver too! Condolences to Heidi/family. Dale*



Dale - September 25, 2025 at 08:35 PM

JM

“ *Our sincerest condolences to Heidi, Nichole and family as you mourn the loss of Martin. May the peace of God comfort you and sustain you. Bob and Jean Machamer*

Jean Machamer - June 07, 2025 at 10:22 AM



“ *So sorry to hear about Marty. I had a lot of respect for him and appreciated the opportunity he gave me to work at C.E. Roth. My condolences to his wife Heidi, who was a childhood neighbor of mine, and to the whole family. Bobby Thayer*

Sarah Thayer - June 06, 2025 at 07:51 PM

LN

“ *So sorry to hear about Marty ..always loved his smile and kindness. RIP my friend*

Linda Nabb - June 05, 2025 at 11:23 AM

SF

“ *Dear Heidi and family, I was so sorry to read of Marty's passing. I remember the 2 of you together in high school. Marty loved you and his car. Remember all your times driving with him. Steven Fosbenner*

Steven Fosbenner - June 03, 2025 at 07:35 PM

RK

“ *My sincere condolences to Heidi, Nichole and the entire family on Marty's passing. We were competitors for many years, but always with a healthy respect for each other's business. He will be missed. Ron Kahan*

Ron Kahan - May 31, 2025 at 09:46 AM



“ *Enchanted Cottage was purchased for the family of Martin D. Semmel.*



May 31, 2025 at 07:08 AM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Martin D. Semmel.

May 31, 2025 at 07:08 AM

PE

“ *My Condolences to the Family. Legacy Business and great neighbors growing up on 10th St. So sorry for your loss.*

Paul Evans - May 31, 2025 at 06:33 AM

MF

“ *Without a doubt, one of the nicest human beings in my life. But I am sure there are thousands of people who feel the same way. Hoping the roads in Heaven are free of potholes and have no speed limit. Miss you my friend.*

Mike Foxx - May 30, 2025 at 05:09 PM

SU

“ *There are no words to express our sadness. Extending our deepest sympathies, hugs and prayers to Heidi, Nicole and the girls. Marty was a dear friend & we always loved doing Bridal Shows together for many decades! Marty's passion for his profession, his stage presence, and charisma was second to none! Marty gave his clients, and audiences nothing but the very best! He will be greatly missed. May his memory be eternal.*

♥♥ *Susan & Alan*

& the entire Bridals by Sandra Family. May he rest in peace.

Susan - May 30, 2025 at 12:12 AM

SY

Sandra and Dallas send their condolences to Heidi and family. We will never forget the first bridal show we did together at the Hilton Hotel. His outstanding personality and handsome looks mesmerized the audience! The wedding business lost a great personality!!

Sandra and Dallas Yeakel - May 30, 2025 at 09:55 PM

BF

My deepest sympathies to Marty's complete family. He was a great guy. I knew Marty threw my brother Johnny Funk. He will be fondly remembered. Hugs, kisses, and prayers.
Beverly

Beverly Funk - May 31, 2025 at 07:37 PM

JH

My deepest condolences go out to Heidi and Nicole and the girls. We are so saddened to hear of his passing. Marty was someone very special, a really great friend. He was very kind and very thoughtful of others. He will be greatly missed, but fondly remembered.
Thoughts and prayers,
Jane (Diefenderfer) Hottenstein

Jane Hottenstein - June 03, 2025 at 07:15 PM

FS

“ So sorry for this loss. I enjoyed sharing motorcycle riding with Marty when shopping at the store. He was generous enough to personally sew my patches on my leather vests. He will certainly be missed.

Fred Sacks - May 29, 2025 at 09:48 PM

TT

“ Marty was a major influence in my runway career giving me opportunities that very few ever achieved his bridal events and shows were and always will be the talk of the Lehigh valley I trully will miss him and never forget the amazing events he let me take part in as a runway model and friend 🙏🙏🙏🙏🙏

tom taylor - May 29, 2025 at 07:48 PM

SD

“ Heidi, Nicole and family. We are so very sorry to hear of Marty's passing. Our sincere condolences to all of you.
Dave and Sue.

susan dreher - May 29, 2025 at 07:36 PM

DD

“ Heidi, Nicole and family. Very sorry to hear of Marty's passing. Our deepest condolence's.

Dan & Kim Dreher

Dan Dreher - May 29, 2025 at 04:23 PM