



Joanne E. Ruch

March 4, 2025

Joanne E. Ruch, 84, of Allentown, passed away Tuesday, March 4, 2025 at the Phoebe Home, Allentown. She was the wife of the late Richard R. Ruch. Born in Allentown, she was the daughter of the late Harry Esterly and Anna (Schikle) Esterly Haney. She was the stepdaughter of the late Joseph Haney. Before retiring in 2020, when she was nearly 81 years old, she owned and operated her own in-home child daycare for 50 years. Through the years of providing childcare she created many lifelong friendships which felt more like family. Many will say they felt loved like her own and that is the legacy she will always be remembered for, along with her dry sense of humor. Her daycare was her true pride and joy. She enjoyed spending time with her family, watching Judge Judy, 'bips'n around' shopping, going to the movies and out to eat with her sisters and nieces.

Survivors: daughter Kelly L. Oswald of Jim Thorpe; son Jeffrey M. and his wife Lidia of Bay City, TX; sister Bernice Kister of Allentown; grandchildren Elizabeth Kuhns (companion Richard Hausman), Bryan Resendiz, Brighton Ruch; great grandson Bradley Kuhns; Daughter in Law Kate Ruch and many nieces & nephews.

As per Joanne's wishes, there will be no immediate services and she didn't want anyone 'gretzin'. A Celebration of Life will be scheduled at a later date.

Memorials can be considered in her memory to Lehigh Valley Hospice, c/o the funeral home.

Tribute Wall

RB

“ So sorry, Kelly n Carol
So grateful for her Caring for Tessa, who has awesome memories!
Blessings to all, youre all in our hearts ❤️🙏
Roberta Borgman

Roberta Borgman - March 15, 2025 at 12:24 PM

RC

“ So many memories with Joanne and Kelly...
When I think of my childhood, Joanne’s house
on St. John Street is the first thing that comes
to mind. 20 years later, I find that my comfort
foods are still the things that she used to
make us for lunch. Her impact on my life and so many others can’t
be spoken for.



Sending much, much love from the Carty family.

Ryan Carty - March 07, 2025 at 08:55 PM

KH

“ What a wonderful neighbor and beautiful soul,
Kelly and family you have my deepest
condolences. May she rest in peace.



Karen Hamm - March 06, 2025 at 07:48 PM

JD

“ Kelly,

We're so sad to hear of your mother's passing. She was a wonderful woman. we are grateful of your mother and you caring for abbey from a few months old to kindergarten. Abbey loved coming there and the sleepovers. Joannie was an amazing person. We wish you and your family the best. Joannie will be missed by all. We will keep her in our hearts. Take care.

Jody and Brian Dredge

Jody dredge - March 06, 2025 at 03:47 PM

SH

“ *Joannie was s one of a kind, special lady. We are blessed to have had her care for my girls from newborn to school age and they loved her and Kelly. She exuded love, kindness and joy to all of the children she cared for. Kelly, we are thinking of you. Rest in peace Joannie. - love Silvia, Thom, Julia + Ava*

silvia hoffman - March 06, 2025 at 11:29 AM

JC

Thank you Joannie for the kind and love you have given to all the kids Thad you care for true all the years God bless you for you care Rosalia and Joe Calantoni Julia and Ava Grandparent they love you, and thank you again ❤️

Joseph and Rosalia Calantoni - March 06, 2025 at 01:52 PM

KP

We were so grateful for the loving care provided by Joannie, Dickie and Kelly. The gifts of a safe and nurturing home will never be forgotten. Thank you. Kathy, Tony, and Emily Podnieks

Kathy Podnieks - April 09, 2025 at 10:46 AM

CM

“ So very sorry for your loss Mike and Cheryl



Cheryl and Mike - March 05, 2025 at 06:19 PM

RG

*Aunt Joanne to many memories to list. My best was going to family picnics at your house in Magungie, sharing family memories at get togethers! Sending love and will miss you!
Xoxo Rae*

Rae Greiner - March 05, 2025 at 08:28 PM

SB

“ *I am sorry to hear that Joanne has passed away. 47 years ago she started watching our daughter who was 6 weeks old at the time. She cared for until she started kindergarten. Joanne made everyone feel like family. Rest in peace my friend.*

Sharon Boyles - March 05, 2025 at 02:37 PM

KB

So sorry to hear about Joanne passing away. I worked with her in 1966 stayed friends! She watched my grandsons and I worked with her daughter. She was a great lady and always loved company. Rest in peace and I hope Dickie is waiting for her!!

Karen Bleam - March 05, 2025 at 03:14 PM